



Project SHARE™ Annual Report 2003



PROJECT
SHARE

It's time to give back.

Introduction

Project SHARE (Supplying Hemophilia Aid and Relief Everywhere) is a program of LA Kelley Communications, Inc. that donates antihemophilic factor and ancillary medical supplies to patients with bleeding disorders in developing countries. Founded in 2002, Project SHARE is the first program of its kind. It is privately funded, and primarily donates factor that would otherwise be destroyed. Project SHARE partners with manufacturers and homecare companies, and donates medicine to many patients who do not qualify for assistance from any other source.

Project SHARE also serves as a central advisory agency for all US HTC's, hemophilia nonprofits, homecare companies, and patients seeking information on successfully donating humanitarian product overseas.

Summary and Accomplishments

- Donated **3,117,649** IUs of factor.
- Brokered an emergency shipment to India of **1 million IUs** of extremely short-dated factor IX that no other organization would accept.
- Introduced Project SHARE to the **US FDA**.
- Brokered 500,000 IUs of factor IX to Pakistan and Belize.
- Brokered 30,000 IUs of factor IX to Mexico.
- Welcomed **two new corporate partners** to the program: Mr. Sam Marshall from Novo Pharmaceuticals, Inc. and Mr. Joe Gibbons from ZLB Behring.
- Created Project SHARE brochure and stationery.
- Donated 145,000 IUs of factor VIII to German N., Nicaragua, for life-saving kidney surgery.
- Donated 40,588 IUs of factor VIII to John A., Ecuador, for life-saving abdominal surgery.
- Emailed **weekly updates** on factor donations to WFH, Board members, and interested parties.
- Purchased new refrigerator and instituted twice-daily temperature control checks.
- Collaborated with **AmeriCares**.
- Donated factor to 32 countries, of which were five countries **new** to SHARE (in color):

- | | |
|----------------------|----------------------------------|
| ■ Algeria | ■ Jamaica |
| ■ Armenia | ■ Kazakhstan |
| ■ Bahamas | ■ Mexico |
| ■ Bangladesh | ■ Morocco |
| ■ Belize | ■ Nepal |
| ■ Bolivia | ■ Nicaragua |
| ■ Bosnia | ■ Pakistan |
| ■ China | ■ Philippines |
| ■ Columbia | ■ Serbia and Montenegro |
| ■ Dominican Republic | ■ St. Vincent and the Grenadines |
| ■ Ecuador | ■ Romania |
| ■ Egypt | ■ Russia |
| ■ El Salvador | ■ Ukraine |
| ■ Haiti | ■ Vietnam |
| ■ Honduras | ■ Zimbabwe |
| ■ India | |
| ■ Indonesia | |



Patients We Have Helped

Ukraine

Project SHARE donated 22,100 IUs of factor VIII to Sergei Y., age 22, for surgery to shorten one of his legs.



Belize

Brothers Ritchie and Brian B. receive factor IX only from Project SHARE.



Nicaragua

German N. had life-saving kidney surgery when Project SHARE donated 145,000 IUs of factor VIII.



Morocco

Project SHARE is the only program qualified and able to provide factor VIII inhibitor medicine to Taha R., age 4.



Romania

Alexandru C., age 11, thanks LA Kelley Communications President Laurie Kelley during a visit to Romania, for providing the 10,300 IUs of factor VIII that enabled him to run again.



Ancillary Supply Donations

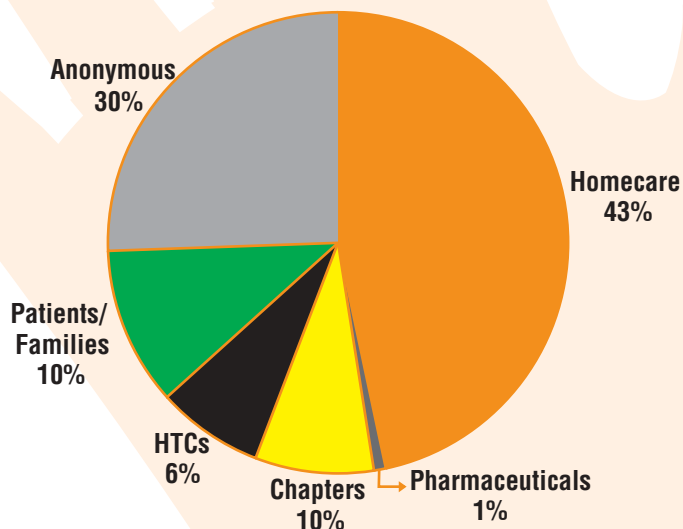
Project SHARE donates ancillary medical supplies to patients and hemophilia societies worldwide. Our shipments in 2003 included:

- St. Vincent and the Grenadines: 25 lbs. to a family on Mayreau Island.
- Honduras: 23 lbs. to the Honduran Hemophilia Association.
- Dominican Republic: 1,782 lbs. to Fundación Apoyo al Hemofílico.
- Zimbabwe: 20 lbs. to the Zimbabwe Haemophilia Association.

Source of Factor Donations

Project SHARE allows US individuals, HTC's, NHF chapters and organizations—who use more of the world's factor than any other country—to donate unwanted and in-date factor and medical supplies. Project SHARE does not actively seek donations from factor manufacturers. We attempt to recoup unused, unwanted or excess factor that is about to be destroyed from diverse sources in the US marketplace. We accept any size donation, from one bottle to hundreds of bottles.

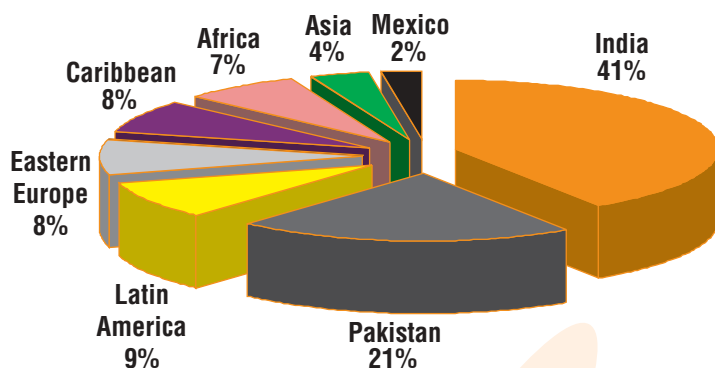
Factor Sources 2003



Note: This chart reflects direct factor donations only. Direct factor donations come to our office. Indirect donations are brokered through Project SHARE, and occur when a manufacturer donates directly to the recipient.



Factor Recipients 2003



*Note: This chart reflects all **direct** and **indirect** factor donations. Indirect donations are brokered through Project SHARE, and occur when a manufacturer donates directly to the recipient.*

Focus for 2004

Project SHARE continues to grow and evolve. Our efforts in 2004 will include enlisting volunteer support to collect supplies; promoting the program to the hemophilia community for donations of factor; and raising funds for shipments. Other goals include:

- Shipping medical supplies.
- Mailing Project SHARE brochures to HTC's and chapters.
- Increasing factor donations.
- Holding advisory board meeting in Nov. 2004.
- Updating and expanding Project SHARE website.
- Developing and expanding volunteer program.
- Developing electronic Project SHARE newsletter.
- Increasing country database regarding shipping, customs and contact information to allow the most efficient and effective shipments of donated products.
- Partnering with three new nonprofit groups to help deliver products and pallets.
- Promoting Project SHARE in *HemAware* (readership 20,000), *Bloodstone* (readership 8,000) and *Boston Globe*. Continuing quarterly Project SHARE profiles in *PEN* (readership 5,000).

In Gratitude

Project SHARE exists only through the support of our generous corporate partners. We'd like to thank the following companies:

Bayer HealthCare
Baxter Healthcare
Hemophilia Health Services
Novo Nordisk Pharmaceuticals
ZLB Behring

Special thanks to New England Biolabs for funding and managing our shipping, and to S.T.A.R. Children Relief for its help in Romania. Thanks to all who donated factor to Project SHARE, especially those who donated in memory of a loved one who has passed on.

Our Vision

To become the leading US organization for private donations of factor concentrates to the developing world.

Mission

To alleviate suffering from hemophilia by donating life-saving medicine and humanitarian relief to the developing world.

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Please see our website for more information about our policies, operations and funding.