

# ONE STEP

AT A TIME

## A Project SHARE Story

by Pamela Mosesian  
Director of Project SHARE<sup>SM</sup>

James Raphael Ordonez

James Raphael Ordonez loves cartoons, painting, and playing with matchbox cars. He is like any other three-year-old, except that he has severe hemophilia A with inhibitors, and struggles to survive in an impoverished country.

James lives in Manila, Philippines, with his parents and nine-year-old sister, Emilie-Marie. His mother, Soledad, is a fish vendor in a wet market and his father, Rommel, is temporarily unable to work.

The Ordonez family is very poor, and factor is extremely expensive and difficult to obtain in the Philippines. Soledad says, "When James has a bleed, he is totally incapable of doing anything. Since he is so active, he gets very frustrated when he must rest. We feel helpless, and must be at the mercy of others." The ordeal has taken a terrible physical toll on James, who suffered a massive head bleed at age two, and was hospitalized for nearly a month. The graphic photo from that incident reveals an injury aftermath not usually seen in the US. Hemophilia has taken an enormous emotional and financial toll on the entire family, often leaving them in despair.

Fortunately, James recently received a donation of NovoSeven<sup>®</sup> from Project SHARE. He is now thriving.

"The donation is a very great help for James," says Soledad. "He doesn't have to wait so long to get his injections while the medicine from

### Happier, healthier:

James and others are now thriving, thanks in part to the efforts of Project SHARE.

### Unnecessary suffering:

In developing countries, an injury aftermath like James's can be horrific, but is treatable with factor.

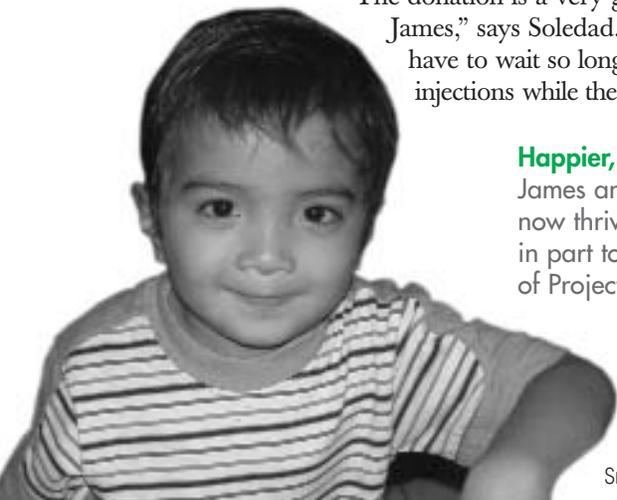
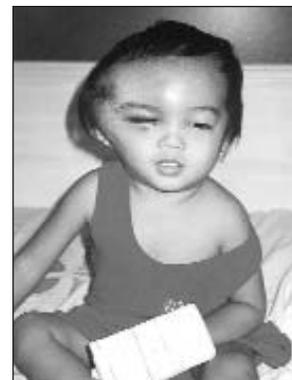
Project SHARE lasts. The donation also relieved our worries, even though this may be temporary. Once the medicine is finished, our worries begin again."

James is only one of an estimated 4,300 people with hemophilia in the Philippines. According to Dr. Flerida Hernandez, President of HAPLOS, the country's national hemophilia organization, "Only about 650 of these patients are registered with the National Treatment Center and HAPLOS, and 90% of them live below the poverty level." Dr. Maria Dioko, of the University of Santo Tomas Hospital, explains, "Our dilemma is that we know what to do, but we don't have the medicines available because of financial constraints. Generally, almost all people with hemophilia in our country do not receive adequate treatment, and they just receive blood products when they have bleeding."

The Ordonez family has one wish: for James to lead a normal life. How can you help patients like James? Project SHARE accepts donations of in-date factor and ancillary medical supplies, and needs volunteers. ☺

To learn more about helping children with hemophilia in developing countries, please visit [www.kelleycom.com/iha/projshare.html](http://www.kelleycom.com/iha/projshare.html) or contact Pam Mosesian at (978) 352-7657 or [pam@kelleycom.com](mailto:pam@kelleycom.com).

Project SHARE<sup>SM</sup> is an international humanitarian program administered by LA Kelley Communications, Inc. in partnership with Baxter BioScience, Bayer HealthCare, Hemophilia Health Services and Novo Nordisk Pharmaceuticals, Inc. Factor donations are primarily from private sources.



Sr. Emilia Marcelo, MIC