



# PROJECT SHARE

It's time to give back

## Annual Report 2007



*It is impossible to find factor in our country. Patients die from losing blood. Twice you gave me a helping hand when I was in a critical condition. Thank you very much for your care.*

~ D.P., Uzbekistan

*I am so excited and thrilled to be donating my son's unwanted medicine. I hope it can help a family in need. I think what Project SHARE has made possible for the international hemophilia community is wonderful.*

~ M.R., USA

### INTRODUCTION

Project SHARE (Supplying Hemophilia Aid and Relief) is a humanitarian program devoted solely to donating life-saving antihemophilic factor to the bleeding disorders community in developing countries.

Founded in 2002, Project SHARE is the world's first private humanitarian hemophilia program to partner with corporations to ship medicine to patients who do not qualify for assistance from any other source. Thanks to Project SHARE, millions of dollars worth of factor that would be destroyed is able to reach impoverished people with bleeding disorders. Project SHARE saves lives.

Project SHARE donations help attract rural patients to treatment centers for care. Donations also encourage patients to create hemophilia societies where none exist. Project SHARE serves as a central advisory agency for HTC's, hemophilia non-profits, home care agencies, and patients seeking information about donating factor overseas.

### ACCOMPLISHMENTS

- Donated almost **3 million IUs** of factor (valued at \$3 million), including:
  - 75,000 IUs of factor IX brokered to Ecuador to save Luis, who had a head bleed.
  - 66,000 IUs of factor VIII shipped to Cuba for David, who sustained serious injuries in a car accident.
  - 388,000 IUs of inhibitor product to the Philippines for Angelo, who needed emergency abdominal surgery.
  - 30,000 IUs of factor VIII to the Palestine Hemophilia Association.
  - 190,000 IUs of inhibitor product to George in India, for a life-saving leg amputation and post-op therapy.
- Welcomed **New England BioLabs** to the Project SHARE advisory board.
- Brokered factor to Romania for their second annual **summer camp**.
- Provided guidance for the **official founding** of the Ghana Haemophilia Society.
- Emailed **52 weekly updates** on all factor donations to the advisory board, World Federation of Hemophilia, and other interested parties.

- Made site visits to **Pakistan** and **Zimbabwe** to follow up on past donations, meet various patients and leaders, and offer guidance to improve care for people with hemophilia.
- Translated the Factor Donation Request Form into **Spanish** and **Arabic**.
- Produced Project SHARE **shipping labels** and **magnets**, and updated our **website**, **brochures** and **business cards**.
- Enhanced visibility with a **targeted mailing** to 1,600 HTC's, homecare and hemophilia nonprofit organizations.
- Expanded Project SHARE's outreach to more than **50 countries**, including **four new ones** (*in bold on left*).

- |                      |                   |                    |                                |
|----------------------|-------------------|--------------------|--------------------------------|
| ■ Afghanistan        | ■ Ecuador         | ■ Kenya            | ■ Russia                       |
| ■ Albania            | ■ Egypt           | ■ Lebanon          | ■ <b>Senegal</b>               |
| ■ Algeria            | ■ El Salvador     | ■ Mexico           | ■ Serbia & Montenegro          |
| ■ Armenia            | ■ <b>Ethiopia</b> | ■ Mongolia         | ■ St. Vincent & the Grenadines |
| ■ Bahamas            | ■ Ghana           | ■ Morocco          | ■ <b>Surinam</b>               |
| ■ Bangladesh         | ■ Guatemala       | ■ Nepal            | ■ Trinidad & Tobago            |
| ■ Belize             | ■ Guyana          | ■ Nicaragua        | ■ Uganda                       |
| ■ Bolivia            | ■ Haiti           | ■ Nigeria          | ■ Ukraine                      |
| ■ Bosnia             | ■ Honduras        | ■ Pakistan         | ■ Uzbekistan                   |
| ■ Cambodia           | ■ India           | ■ <b>Palestine</b> | ■ Vietnam                      |
| ■ China              | ■ Indonesia       | ■ Peru             | ■ Zimbabwe                     |
| ■ Colombia           | ■ Iraq            | ■ Philippines      |                                |
| ■ Dominican Republic | ■ Jamaica         | ■ Romania          |                                |
|                      | ■ Kazakhstan      |                    |                                |

# Where We Have Helped



## India

Project SHARE provided inhibitor product to 62-year-old George T. for an emergency leg amputation and post-op procedures in three separate shipments over a period of four months.



## Nigeria

Five-year-old Evarest N.'s only source of factor is Project SHARE.



## Pakistan

Founder Laurie Kelley and director Julia Long visited Pakistan in April 2007 to speak at World Hemophilia Day gatherings, meet with patients, collaborate with hematologists, and request support from the Ministry of Health on behalf of Pakistanis with hemophilia.



## Philippines

Most of Project SHARE's donations went to the Philippines. Two shipments saved the life of Angelo C., who developed inhibitors last year.

## Dominican Republic

Project SHARE donated 60,000 IUs of factor VIII when Radhamés D. suffered a head bleed. A strapping 15-year-old Radhamés graces our brochure. Despite our help, he died February 6, 2008, at age 17, after another untreated internal bleed. Factor concentrate is often unavailable in the Dominican Republic.



## ANCILLARY SUPPLY DONATIONS

Project SHARE's partnership with **International Medical Equipment Collaborative (IMEC)** allows non-factor donations and ancillary medical supplies to reach qualified medical personnel in developing countries. This permits Project SHARE to focus on what we do best—shipping factor.

## SOURCES OF FACTOR DONATIONS

Project SHARE accepts donations of unwanted, in-date factor from all reputable sources, including specialty pharmacies, home care companies, US individuals, HTC's, hemophilia nonprofit organizations, and pharmaceutical companies. Our goal is to recover excess or unwanted factor that would otherwise be destroyed. We accept any number of vials, in any assay size, within days of expiration.

## IN GRATITUDE

Our deepest thanks go to all who donated factor to Project SHARE, especially those who donated in memory of a loved one.

Project SHARE exists only through the support of our corporate partners. We thank the following companies for their committed support:

- Bayer HealthCare
- Baxter BioScience
- CSL Behring
- Grifols USA
- Hemophilia Health Services
- New England BioLabs
- Novo Nordisk

We also send special thanks to S.T.A.R. Children Relief for its help in Romania.

## OUR VISION

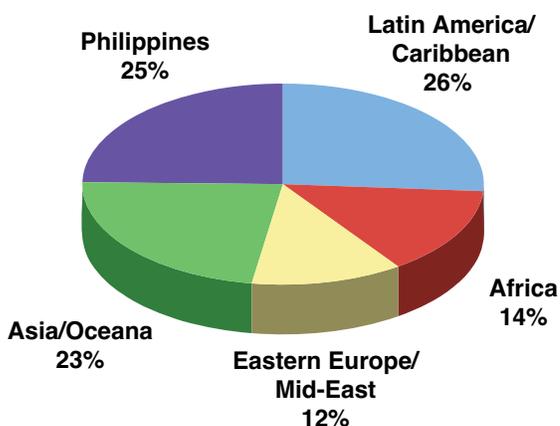
A global hemophilia community where life-saving factor is shared consistently and conscientiously, alleviating the suffering of patients in underserved countries, and empowering them to actively participate in their own healthcare.

## OUR MISSION

Encouraging the hemophilia community in developed countries to donate unwanted antihemophilic factor (AHF) to developing countries, with the following goals:

- Attracting underserved patients to treatment centers.
- Supporting camps, surgeries and physical therapy.
- Establishing independent hemophilia care.
- Alleviating suffering and saving lives.

## FACTOR RECIPIENTS 2007



## Project SHARE

c/o LA Kelley Communications, Inc.

68 East Main Street, Suite 102 • Georgetown, MA 01833 USA

978.352.7657 • 800.249.7977 • Fax: 978.352.6254

julia@kelleycom.com • www.kelleycom.com